



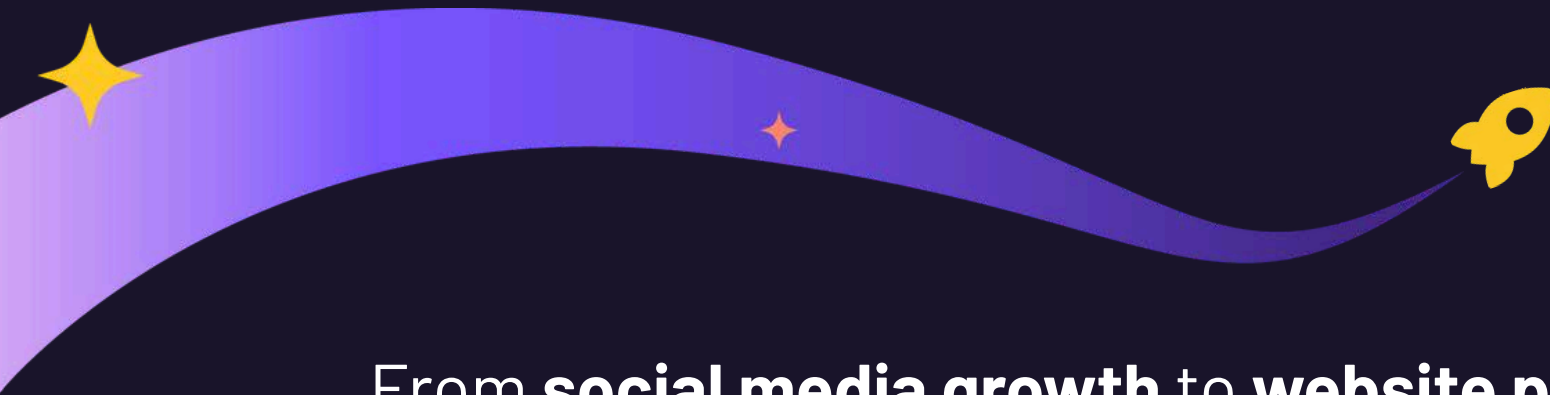
Launchpad

**Social Media Growth
& Website Production**

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🌐 www.momomedia.co.uk/launchpad



From **social media growth** to **website production**, **Launchpad by Momo** delivers practical, actionable guidance and execution at pace, with a range of straightforward packages, designed ensure your business takes off!

What we do

When establishing or growing a business, getting your message out there is often the most difficult step.

Whether you are an entrepreneur, start-up or small business owner trying to get off the ground, Launchpad will get you off to a flying start.



Social Media Growth



1. SOCIAL SNAPSHOT

Get started with a focused one-off review plus one month of content to help you improve quickly and show up more professionally.

Ideal for

- Founders doing it themselves
- Small businesses needing direction
- Brands posting inconsistently

Price: £1,300

What's included

- 1 strategy session
- Review of up to 3 social channels
- Clear growth recommendations
- 1 month of ready-to-post content for your hero channel
- Email support after delivery

Launch with

- Clear next steps
- Better content immediately
- A stronger first impression online

Note: Content packages are based on one primary platform. Additional channels available upon request.

Social Media Growth



2. SOCIAL BOOST

Go further with a strategic package designed to build momentum and sharpen your brand presence - including two months of content.

Ideal for

- Growing businesses
- Brands ready to take social seriously
- Busy teams needing support

Price: £2,200



What's included

- 2 strategy sessions
- Review of up to 5 social channels
- Competitor benchmark review
- Growth strategy for up to 2 channels
- 2 months of professionally created content
- Mini training session

Launch with

- Clearer direction
- Better consistency
- Confident brand presence

Note: Content packages are based on one primary platform. Additional channels available upon request.

Social Media Growth



3.

SOCIAL ACCELERATOR

Grow faster with a high-impact strategy, combining mentoring and three months of content to transform your business online.

Ideal for

- Established businesses leveling up
- Brands ready for stronger growth

Price: £3,950

MOST POPULAR!



What's included

- 2 strategy sessions
- Full social media audit
- Tone of voice and content direction
- Growth strategy across all active channels
- Team mentoring session and review
- 3 months of professionally created content

Launch with

- A stronger online identity
- Better systems and confidence
- Momentum you can sustain

Note: Content packages are based on one primary platform. Additional channels available upon request.

Rocketing Results

SOCIAL MEDIA GROWTH



CAMPAIGN PERFORMANCE

Drove **44,000+** website clicks through a targeted paid campaign promoting a live event (LinkedIn Ads)



ONGOING CHANNEL PERFORMANCE

Delivered a monthly engagement rate average of **18.32%**, compared to an industry benchmark of **4.5%** (**+13.82%** above average)



AUDIENCE GROWTH

Increased Instagram followers by **+133.9%** within 4 months of account launch



CONTENT PERFORMANCE

Achieved **60.05%** engagement rate (engagements as a % of impressions) on a single post by leveraging historical performance data and creative A/B testing

Website Production



1.

SAFE LANDING

Launch your business with a high-impact 1-page site, perfect for immediate visibility, initial outreach and promotion.

Ideal for

- Teams with brand and company content down
- New businesses in need a professional online presence quickly

Price: £1,900



What's included

- Kick-off strategy session
- Professional 1-page website
- Mobile-friendly responsive design
- Contact form & social media integration
- Guidance on images and layout
- Launch day setup
- 1 week of post-launch support

Launch with

- A polished online presence
- A website ready to share immediately
- Strong first impressions from day one

Note: Launchpad offers templated sites only. Website Support packages are available [here](#).

Website Production



2.

SOLID LAUNCH

Showcase your company and ensure your messaging hits home with a 4-page website, tailored to your own content.

Ideal for

- Growing businesses with multiple services
- Companies in need of content and/or brand tweaks to enhance online credibility

Price: £4,850

MOST POPULAR!



What's included

- Kick-off strategy session
- Professional 4-page website (Home, About, Services, Contact)
- Copy and content refinement
- Page layout and design guidance
- Contact form and social media integration
- Basic SEO setup
- 1 month post-launch support

Launch with

- A stronger, more established online presence
- Clear messaging that builds trust
- A website built to grow with your business

Note: Launchpad offers templated sites only. Website Support packages are available [here](#).

Website Production



3. FLAGSHIP SITE

Enhance your campaign with branding and content support to ensure your online presence reaches even greater heights!

Ideal for

- Businesses ready to take the next step online
- Founders prepared to level up
- Companies needing standout presence

Price: From £7,500

What's included

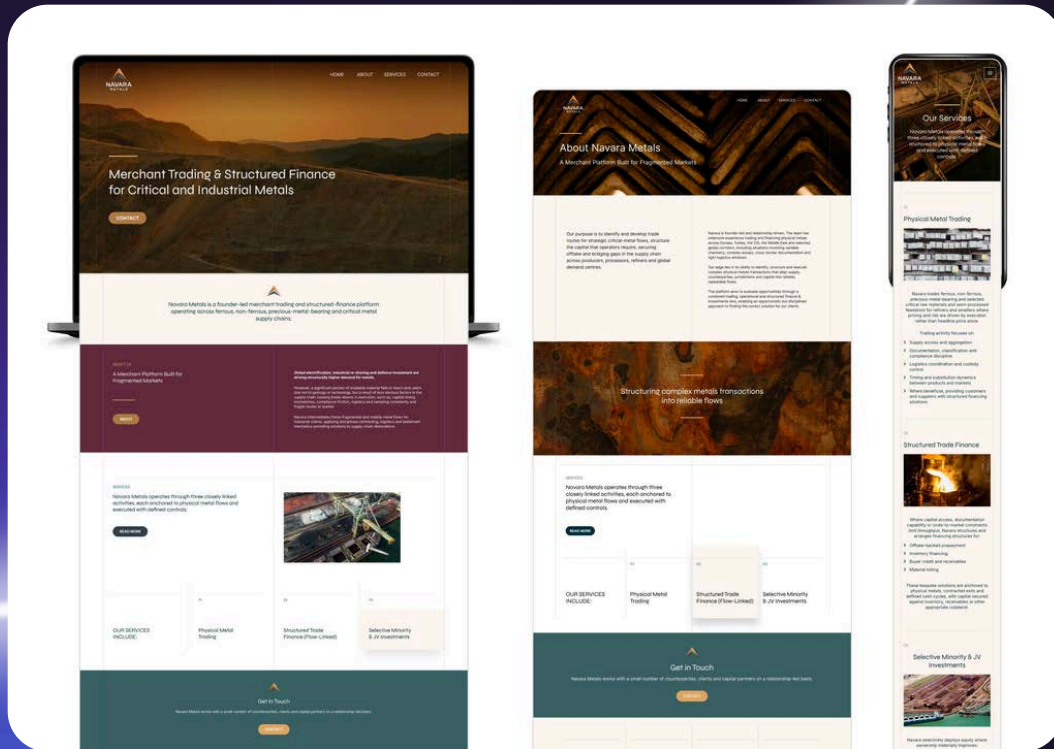
- Brand and content strategy session
- Premium multi-page website
- Branding / visual identity refresh
- Professional copywriting support
- SEO setup
- Launch day troubleshoot and management
- 3 months post-launch support

Launch with

- A comprehensive online presence
- A website built to impress and convert
- Strong foundations for long-term growth

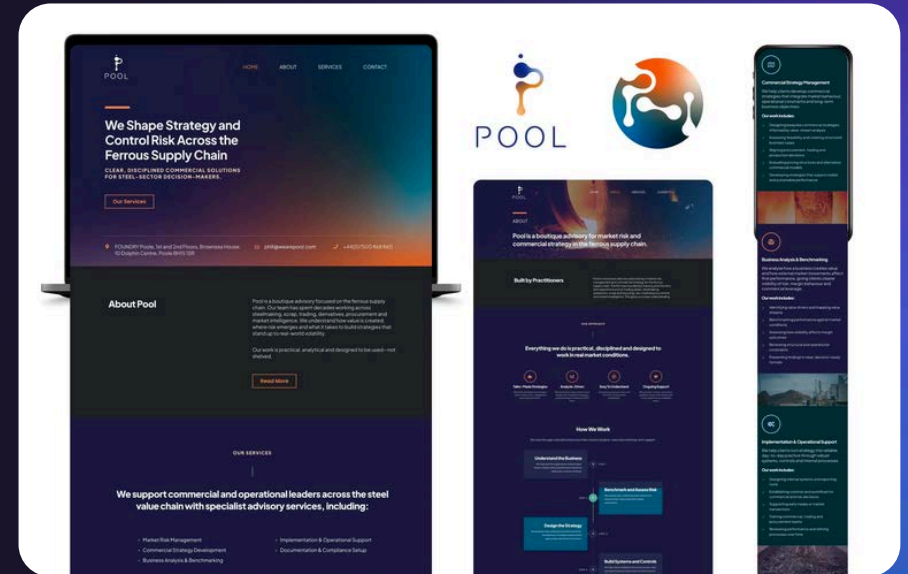
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Successfully Launched WEBSITE PRODUCTION



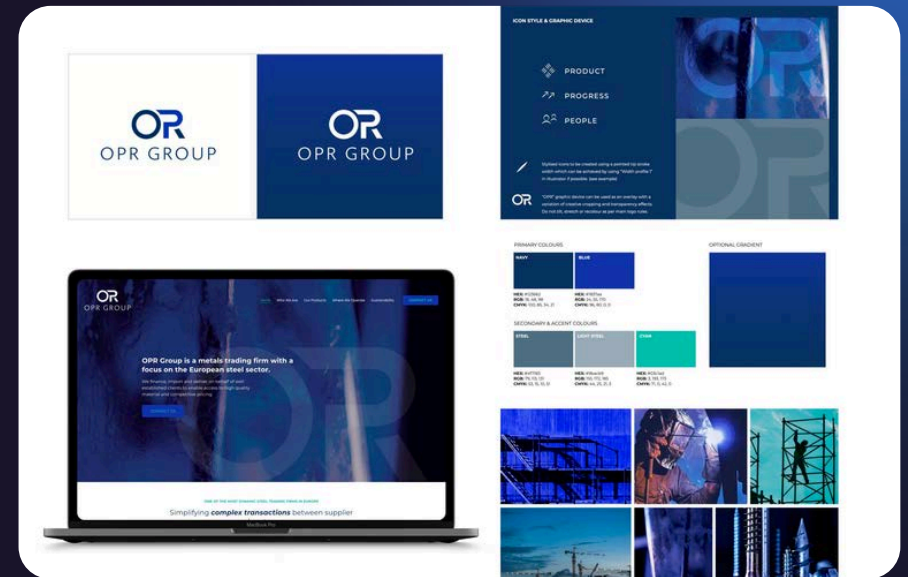
Solid Launch: Navara Metals

[VIEW SITE](#)



Flagship Site: Pool

[VIEW SITE](#)



Solid Launch: OPR Group

[VIEW SITE](#)

☸ Launchpad Bundles

Choose a single package or combine what you need with a Launchpad Bundle.

TAKE-OFF BUNDLE



An instantly actionable starting point for new businesses ready to get moving.

What's included:

- 1-page website
- 1 month of ready-to-post social content
- Launch planning call

From £2,490

EXPANSION BUNDLE



For businesses ready to build visibility, credibility and most importantly, momentum!

What's included:

- 4-page website
- 3 months of social content
- Social strategy session
- SEO setup

From £5,990

SKY-HIGH BUNDLE



A premium package for businesses ready to blast off.

What's included:

- Professional website
- Branding refresh
- Content guidance
- 3 months of social content
- Web support

From £8,990

MOST POPULAR!

+ Launchpad Extras

Added extras to get your business moving!



MULTIMEDIA LAUNCH PACK

Professional photo and video content to ensure your business is prepared to promote across web and social media.

Ideal for

- New launches
- Founder-led brands
- Businesses in need of creative content, fast

Price: From £690



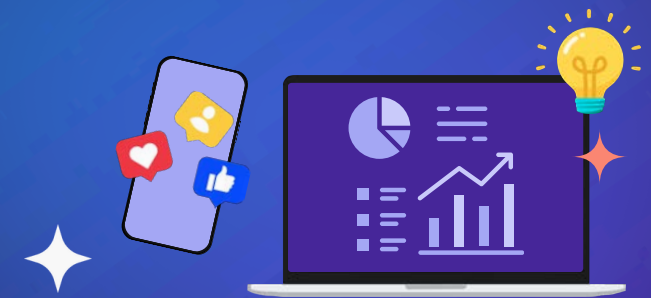
What's included

- 1x planning session
- Half-day or tailored shoot options
- Edited photos and video assets
- Content ready for web and social



Launchpad Extras

Added extras to get your business moving!



SOCIAL SUCCESS SESSION

A focused strategy session tailored to your business, to propel you forward with confidence and set in place your social media success.

Ideal for

- Businesses managing social media in-house
- Founders seeking training and guidance
- Teams targeting strategic growth

Price: From £590

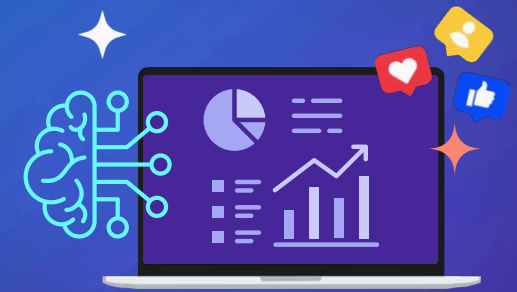
What's included

- Review of current channels
- Content ideas that fit your business
- Platform strategy guidance
- Practical next steps you can use immediately



Launchpad Extras

Added extras to get your business moving!



AI CONTENT ACCELERATOR

A practical one-to-one session introducing the most useful AI video production tools for your business.

Ideal for

- Busy founders
- Small teams with limited resources
- Businesses looking to save time and improve content quality

Price: From £590

What's included

- Identification of best AI tools for your needs
- Prompting tips and workflows
- Guidance on how to create strong visuals correctly
- Time-saving content ideas
- Responsible and effective usage guidance





Ready for take off?

Here's what our previous clients have said:

"We can't thank you enough for the work that's gone into the brochure and presentation. We feel it hit the brief perfectly, allowing for a traditional feel with a modern spin. We've had a decent number of compliments."

- Oliver Roe, CEO, OPR Group

"The Launchpad team did an awesome job with our website, developing really exciting design for a refresh of our branding and pulling together an engaging website."

- Phillip Price, Founder, Pool

How can we help your business fly?



Launchpad

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Disclaimer: Launchpad is a platform created by [Momo Media](http://www.momomedia.co.uk) to help smaller businesses, start-ups and entrepreneurs get their communications off the ground. While Launchpad offers a set of practical packages, Momo offers a bespoke approach, tailored per clients' specific needs. For services other than the packages described above, please visit www.momomedia.co.uk